

Yiran Zhu

yiran.jour@gmail.com | yiranzhu.com | (786)266-2219

Senior Product Designer with 7+ years of experience shaping complex enterprise and AI-powered systems. Recognized for turning ambiguous, high-risk domains into structured products - defining workflows, system behaviors, and human-AI interactions that drive measurable business impact.

Experience

GOLDMAN SACHS | Senior Product Designer

Dallas, TX. Jan 2023 – Present

Prev. Product Designer. Jul 2022 – Jan 2023

Building an AI-first platform from 0 to 1. Lead designer across core product areas, managing one design contractor.

- Redefined a fragmented multi-team process into a unified system workflow, consolidating 4 teams and 9 tools into a single guided experience. Drove product and design decisions that reduced time-to-completion from 14 days to 1 day, increasing platform onboarding by 4x.
- Led the design of an AI document analysis feature, defining how model outputs integrate into critical data review workflows. Designed review, validation, and correction flows of AI outputs, reducing wait time by 98% and manual review time by 40%, with projected annual savings of \$600K+.
- Established platform-wide reusable AI trust and citation patterns for confidence signaling, source traceability, and user validation.
- Shaped upstream product decisions, including workflow structure, system boundaries, and business rule definition through cross-functional collaboration with product, engineering and SME.
- Own end-to-end design process, from domain knowledge analysis and user research to crafting north-star polished user interfaces and delivering phased design artifacts.

FREELANCE | UX/UI Designer & Consultant

Houston, TX. Jan 2021 – Apr 2022

Designed product and brand experiences for startups and small businesses. Key project (Rushable): Restaurant POS redesign, including order management, menu configuration, and staff operations.

PROS | UI Designer

Houston, TX. Nov 2018 – Oct 2019

Maintained and evolved company design system. Drove 20+ core components into full alignment, and standardized patterns across all product lines. Delivered production-ready code for UI enhancements.

SUN SENTINEL | Interactive Designer

Fort Lauderdale, FL. Jun 2015 – Nov 2018

Built interactive experiences driving 20% increase in page views; built mobile-first templates that accelerated production by 50%. Earned local journalism awards for digital engagement.

Education

University of North Texas | M.A., Interaction Design(TA, Art Foundation)

Jun 2020 – Dec 2021

University of Miami | M.A., Multimedia Journalism

Aug 2013 – May 2015

Communication University of China | B.A., Advertising

Sep 2009 – Jun 2013

Skills

Systems thinking, design strategy, interaction design, roadmap influence, cross-functional decision-making, human-AI interaction, AI UX patterns, user research, service blueprint, usability testing, design system, accessibility, AI prototyping, Figma, HTML, CSS